

Communications Advisory Group

Meeting 19 February 2024

Attendees

Anne Howell-Jones

Caroline Underwood

Dave Duncan

Ramune Mimiene

Vicki Browning

Apologies

Jess Thomson

Actions

- Review Councillor E Mail addresses.
 - List of current addresses was reviewed, and DD will make the updates (Done)
- Facebook/Various-
 - Thank you to Vikki for all her efforts re FB/Instagram.
 - The stats continue to gradually improve.
 - Need to be able to reply selectively to queries and comments. Set Anne HJ up to do this. VB
- Web Site Updates
 - The website is out of date in some areas. Undertake a full walk through and agree updates. CU. This review took place on 5th March.
- Priorities were agreed for next financial year. See below.

COMMUNICATIONS Advisory Group to ensure the Council's communications are accessible to all and inform and involve residents.

Action	Owner	Status	Budget/Resources required	Timescales
Coms AG1 To explore the concept of a Buckden Community Hub including a questionnaire to all residents seeking views on current and additional support services in the village.	Coms AG	Early stage conversations.	Time from several Councillors	
Coms AG 2 Identify ways to for the Parish Council to engage with younger residents. Consider use of questionnaire structure developed under AG1	Coms AG	Initiated. (Photo comp)	Time from Councillors.	
Coms AG 3 Encourage Advisory Groups to communicate their work and achievements via web site and FB.	Coms AG	In progress	Councillors	
Coms AG 4	Coms AG			